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Subject: my contribution
Date: July 25, 2013 11:26:46 PM CDT
To: "Trina McMahon" <tmcmahon@cae.wisc.edu>

1 Attachment, 13 KB

Trina – the assignment called for finding something interesting to read related to our committee's activity.

Here are links to my three choices, along w/ some quick comments.

Thank you for your effort,

Dan

<http://www.economist.com/news/business/21580159-business-schools-link-up-private-firm-interesting-case-study-honours-without> : interesting - Univ of Liverpool opened a campus in China and gets ¼ of its enrollments from there.

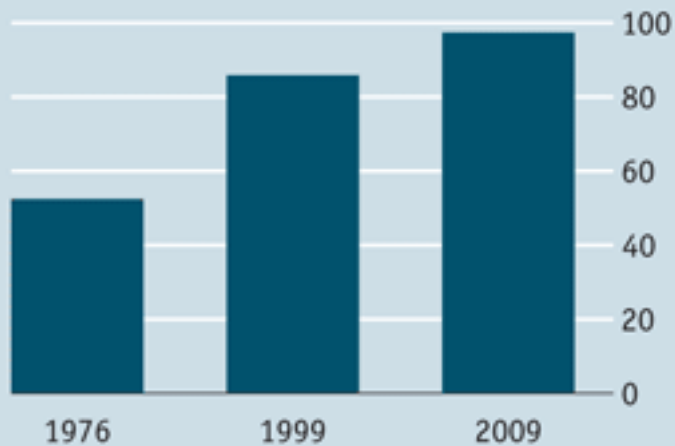
<http://www.economist.com/news/business/21582001-army-new-online-courses-scaring-wits-out-traditional-universities-can-they?spc=scode&spv=xm&ah=9d7f7ab945510a56fa6d37c30b6f1709> (July 20, 2013) – nobody knows where these MOOCS are going and how the business model will work out in the end. But they believe it'll rock the traditional brick and mortar.

<http://www.economist.com/news/united-states/21567373-american-universities-represent-declining-value-money-their-students-not-what-it>
Three problems: steep rises in fees, increases in the levels of debt of both students and universities, and the declining quality of graduates. Money spend on the education side has increased the slowest, money on support stuff ballooned, see plot below. A federal survey showed that the literacy of college-educated citizens declined between 1992 and 2003. The broader significance of MOOCs is that they are part of a trend towards the unbundling of higher education. Indiana University has just announced innovations aimed at lowering the cost and reducing the time it takes to earn a degree.

Plenty of padding

2

Non-faculty professional employees
per 100 faculty members



Sources: Department of Education;
National Centre for Education Statistics

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